

JORDAN INTERNATIONAL
3rd Date Palm
المهرجان الدولي الثالث
للتمور الأردنية بعقمان Festival in Amman

**General Information of 3rd Jordan International
Date Palm Festival**

Amman, 21 - 23 November 2021



In Cooperation With:

3rd Jordan International Date Palm Festival

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Emphasizing on the depth of the brotherly and historical relations between United Arab Emirates and the Hashemite Kingdom of Jordan and generous support of His Highness Sheikh Mansour bin Zayed Al Nahyan, Deputy Prime Minister and Minister of Presidential Affairs in the United Arab Emirates, Khalifa International Award for Date Palm and Agricultural Innovation, Ministry of Agriculture in the Hashemite Kingdom of Jordan and Jordanian Dates Association, organize 3rd Jordan International Date Palm Festival in Amman during the period between 21 - 23 November 2021, in cooperation with FAO, ICARDA, ICBA, ACSAD, AARINENA, DPNG and DPFS under Memorandum of

Understanding concluded in Abu Dhabi.

The Award has organized a series of festivals specialized in dates in the Arab Republic of Egypt. These festivals have achieved tangible successes contributed to the development of the date palm infrastructure at the local level. It has also strengthened the reputation of the Arab dates and its recognition at the regional and international levels. The festivals of Khalifa International Award for Date Palm and Agricultural Innovation have become a milestone and a platform for regional and international coordination and cooperation for the development of date palm and its products. 3rd Jordan International Date Palm Festival will be held from in Amman, and will complete the activities of the Award, focusing on the uniqueness of Jordan and its excellence in the production of dates "Mejhoul".

The organization of the 3rd Jordan International Date Palm Festival 2021 comes at the time in which the sector of the cultivation and production of Jordanian dates, especially "Mejhoul" dates in the Jordan Valley, witnesses a tangible development referred to as impressive and worthy development, where the Kingdom's production is estimated about 12- 14% of world production. This festival includes a number of events and activities as follows:

1. To organize the opening ceremony of the festival with all its compositions and to distribute the awards to the winners in the festival's competition.
2. To establish Jordan Dates Exhibition, especially the Jordanian and international "Mejhoul" dates for three days.
3. To establish Jordan Dates Competition and allow all date palm farmers in Jordan to participate in order to compete in Eight categories covering the targeted segments, as well as, to honor the pioneers and entities supporting the cultivation and production of dates in the Hashemite Kingdom of Jordan.
4. To invite traders and importers of dates for the purpose of opening up potential international markets and holding of bilateral meetings (B2B) between the producers of Jordanian dates and its traders and foreign importers.
5. To display of latest technologies for packaging, packing and inputs for production.
6. To organize Scientific symposium with specialized axes to review the most important challenges experienced by the producers of "Mejhoul" dates in particular and dates in general, and proposed solutions and opportunities that contribute to the development of this product at the local, regional and international levels.

Festival Activities

First: Dates Exhibition

Dates Exhibition includes about 50 unified-design stands with an area of 3 x 3 (9 m²), each will be equipped with a presentation and conserve table, three shelves and two chairs, as well as free electrical and internet connections will be available.

Second: Scientific Symposium

The scientific symposium includes several scientific axes and experiments specializing in Date palm and "Mejhoul" dates in particular. It will be held on the second day of the festival.

Third: Business to Business Meetings (B to B)

There will be room for professional and interested farmers and producers of Jordanian dates to hold bilateral meeting with traders and importers of dates from around the world, whom will be guested in particular at the festival.

Festival Place and Date

The festival, scientific symposium, bilateral meetings will take place during the period between 21 - 23 November 2021, in InterContinental Amman Hotel located at 3rd Circle, Jabal Amman. All logistical requirements will be provided to ensure the festival's activities.

Who Can Participate in the Exhibition?

1. The Date palm farmers in the Hashemite Kingdom of Jordan and Arab countries, "Mejhoul" dates farmers around the world.
2. International companies manufacturing equipment and tools for date palm
3. Producers and local agents of production inputs for date production, including packaging companies.
4. Producers of seedlings and textural date palm seedlings.
5. Research centers specialize in agriculture.
6. Interested guests.

Who Can Participate in the Scientific Symposium?

1. Date palm growers.
2. Experts on the cultivation and production of date palms, especially "Mejhoul" dates.
3. Specialists in the processing of dates and its various products.
4. Date traders and importers from around the world.
5. Companies of manufacturing and trading inputs of agricultural production and fruitful palm.
6. Agricultural innovation companies and global centers for development palm cultivation.
7. International organization, Universities, agricultural colleges, organizations and international research centers concerned with dates and fruitful palm.
8. University professors, workers and those interested in palms and its products.the development of this product at the local, regional and international levels.

Festival's program:

1- First Day: Sunday November 21,2021

- The festival will be open at 09:30 am in Al Riwaq Ballroom in InterContinental Amman Hotel.
- The exhibition will be open from: 11:00 am to 21:00 pm.

2- Second Day: Monday November 22,2021

- The scientific symposium will be held in Al Riwaq Ballroom from 10:30 am to 17:00 pm, and the program will be provided in advance during the festival to interested and concerned people.
- The exhibition will be open from 11:00 am to 21:00 pm.

3- Third Day: Tuesday November 23,2021

- Exhibition will be open from 11:00 am to 21:00 pm.
- A planned visit to Mejhoul dates packaging workshops, has been scheduled at 11:00 AM, for interested guests.







جائزة خليفة الدولية لنخيل التمر والابتكار الزراعي
KHALIFA INTERNATIONAL AWARD FOR DATE PALM
AND AGRICULTURAL INNOVATION

دولة الإمارات العربية المتحدة



Tel. : +971 2 304 99 99
P.O.Box: 3614, Abu Dhabi
United Arab Emirates
E-mail: sg@kiaai.ae
Website: www.kiaai.ae

